



## AMERICAN AIRLINES CENTER

Anchoring the 72-acre Victory Park development, American Airlines Center serves as the backdrop to Dallas' most vibrant urban gathering space. Built on land that was once home to an old city dump, a meat packing plant and an old power plant, Victory Park is the largest Environmental Protection Agency brownfield project in the United States.

Since opening in July 2001, the American Airlines Center has set a new standard for sports and entertainment and has become the premier venue of the South. As home to the Dallas Mavericks and the Dallas Stars, its grand complex with sweeping vistas and inviting passages comprise five concourses, 142 luxury suites and rooms for 20,000 basketball fans or 18,532 hockey fans.

The arena offers a variety of flexible layouts and unique spaces suitable for meetings, receptions, banquets and more. American Airlines Center is a wonderfully unexpected setting for your corporate events, ideally located just outside of downtown Dallas. Choose from impressive locations throughout the arena, including the Platinum Club, Jack Daniels Old No. 7, Suites, Meeting or take over the entire facility, with special added touches to make your next event unique and stylish. The AAC event team knows how to mix business with entertainment and offers their expertise to make sure that your event flows smoothly.

For outdoor events, the AT&T Plaza, located at the south entrance of American Airlines Center, is the premier gathering place in Victory Park. AT&T Plaza has been host to the 2007 NHL All-Star pre-game festivities, Big D NYE, national press conferences, watching parties, concerts and a variety of festivals and private events. Smartly designed to accommodate a variety of outdoor events, AT&T Plaza is perfect for your next event for 100 to 3,000 people and with the audio and video technology available in the Plaza, your event will be certain to be one of a kind.

American Airlines Center  
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Dallas, Texas 75219



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